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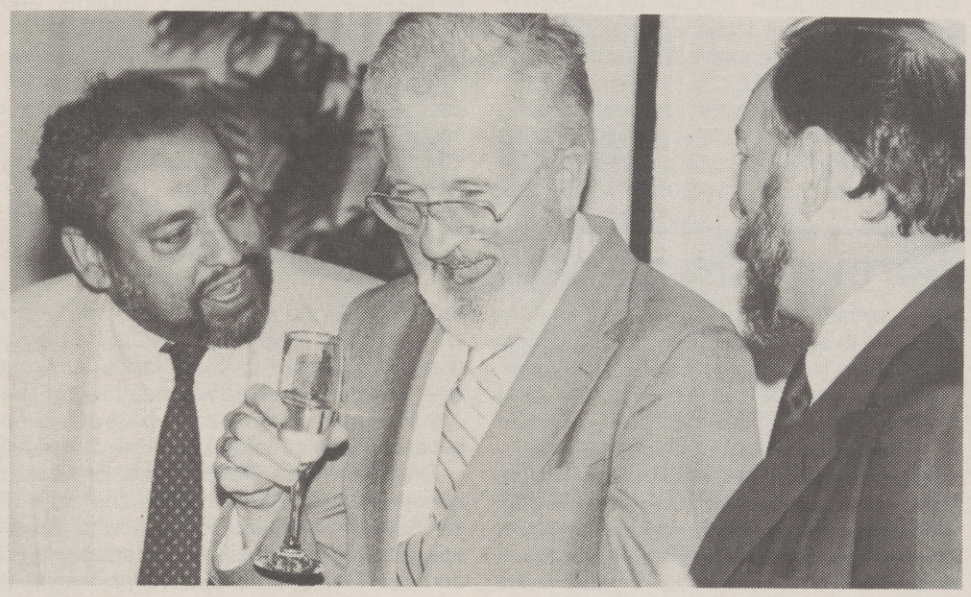
UCSF Wins May Day Run, Again!

*Volume 2, Number 11* *May 23-June 5, 1987*

# UCSF Newsbreak



Mikkel Aaland

## A Chuckle on the 20th

*Whatever Freeman Bradley said to School of Pharmacy Dean Jere Goyan and Alma Burlingame resulted in quite a chuckle for the three of them while at one of the receptions during a two-day celebration, May 15 and 16, marking Goyan's 20th year as dean. Bradley is director, Research & Development Lab; Burlingame, director, Mass Spectrometry Facility.*

## Medicine Commencement with Speaker Norman Cousins, Gold-Headed Cane Award

One of three senior medical students, all from California—Prosper Benheim of Encino, Robert Sean Gaskie of Cloverdale or Jose Maria Miramontes of Brawley—will be the recipient of the highest honor a graduating medical student at UCSF can receive, the celebrated Gold-Headed Cane. The award will be presented at the School of Medicine commencement on Saturday, May 30, 12:30 p.m. at the Masonic Auditorium.

The recipient of the Cane will be the student who best represents the qualities of a "true physician," as judged by fellow students and faculty. All three students will be inducted into the Gold-Headed Cane Society at a ceremony the previous evening.

In addition to the student honorees, outstanding faculty are elected for honorary membership in the Society. This year's distinction goes to Saul J. Robinson, MD, clinical professor emeritus of pediatric cardiology.

The Gold-Headed Cane Ceremony would not be complete without the William J. Kerr Gold-Headed Cane Lecture, to be delivered this year by NIH director James B. Wyngaarden, MD, who will discuss "Joseph Goldberger and the Conquest of Pellagra."

Author Norman Cousins will deliver the commencement address on "The Uncertainty Principle in Medicine." One hundred forty-six students will receive their MD degrees at the ceremony. Graduating student speakers will be Matthew Eisenberg and Lynn Pappas.

As part of the ceremony 10 faculty members, selected by graduating students, will recieve "Excellence in Teaching Awards," and 8 residents will be recognized as outstanding house officers. Faculty recipients of the Kaiser Award for Excellence in Teaching also will be announced. Read the next issue of *Newsbreak* to learn all of the award winners.

## Graduate Division Commencement

Thirty-six students will receive their degrees during the Graduate Division's commencement ceremonies on Friday, June 5, at 2 p.m. in Cole Hall.

The degrees will include 6 master's—2 in medical illustration, 1 medical information science, 3 clinical laboratory science—5 DNS, and 25 PhDs—6 in pharmaceutical chemistry, 4 experimental pathology, 3 human development & aging, 3 sociology, 3 medical anthropology, 2 microbiology, and 1 each in endocrinology, physiology, medical information science and speech & hearing science.

Chancellor Krevans will be the commencement speaker. A reception will follow at the Faculty/Alumni House.

## Celebration for Anselm Strauss June 1

Anselm L. Strauss, PhD, retiring professor of sociology in the Department of Social and Behavioral Sciences, School of Nursing, will be honored on Monday, June 1, from 1 to 4 p.m. in Toland Hall after serving the campus for the last 27 years.

Eight colleagues and students of Strauss's will speak on how he has affected their lives, including UCSF sociologist Leonard Schatzman; Northwestern University sociologist Howard Becker; Barney Glaser, UCSF lecturer, sociology; Sonoma State sociologist Cathy Charmaz; UCSF assistant research sociologist Carolyn Wiener; Holly Wilson, professor, mental health, community & administrative nursing; Chapman College sociologist Roberta Lesso, assistant clinical professor, medicine, UC-Irvine; Patrick Biernacki, project coordinator, AIDS Community Outreach, Youth Environmental Study, Inc., SF.

One of the founders of the field of medical sociology, Strauss has been credited with helping establish an international reputation for UCSF in the field of sociology. His research in the areas of death and care of the terminally ill, chronic illness, the sociology of occupations and many other important areas has resulted in more than 20 volumes known to social scientists throughout the world.

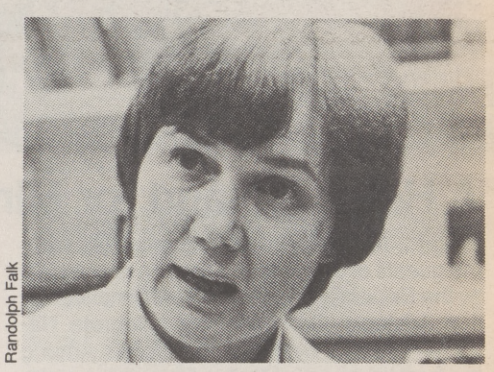
Strauss chaired the Department of Social and Behavioral Sciences from 1976 to 1980 and the graduate program in sociology from 1968 to 1972.

## Five Elected to Association of American Physicians

Five UCSF faculty members have been elected to the prestigious Association of American Physicians (AAP). They are: Dorothy Ford Bainton, D. Montgomery Bissell, Jr., Albert B. Deisseroth, Bruce F. Scharschmidt and Steven A. Schroeder. Forty-five physicians were elected out of 180 nominated.

- Bainton, who is professor of pathology, is one of 11 women on campus to hold full tenured professorships in the School of Medicine. Her research, and some 70 publications which bear her name, focus on the normal and abnormal states of blood cells, especially in diseases such as leukemia.
- Bissell is director of the UCSF Rice Laboratory and Liver Center at SFGH and is one of the country's foremost researchers working with liver cell cultures. This year he reported that a blood replacement product, called heme, which is commonly used intravenously to treat patients with porphyria, is unstable and sometimes ineffective unless used soon after its preparation.
- Deisseroth is a UCSF professor of medicine and chief of the Hematology/Oncology Section at the VAMC. Last year he reported new evidence suggesting that an oncogene may play a role in chronic myelogenous leukemia (CML), a usually fatal blood cancer. He found that the oncogene "turned on" an embryonic gene that is "off" in normal adult blood cells but "on" in some CML cells.
- Liver disease specialist Scharschmidt is professor of medicine and associate director of the UCSF Liver Center. He has been on campus for some 12 years in the Division of Gastroenterology and is the latest editor of the *Journal of Clinical Investigation*.
- Schroeder is professor of medicine, chief of the Division of General Internal Medicine, and a member of the UCSF Institute for Health Policy Studies. Recently he was named head of a new $10 million national program called "Health of the Public." Funded by the Rockefeller Foundation and Pew Charitable Trust, the program is designed to encourage academic medical centers to put greater emphasis on preventive medicine and public health.

At the meetings of the three organizations—AAP, the American Federation for Clinical Research and the American Society for Clinical Investigation—in San Diego on May 3, UCSF School of Medicine Dean Rudi Schmid, MD, delivered the presidential address to the AAP, while UCSF neuroscientist A. James Hudspeth led the neurobiology symposium. Some 50 major reports were given by UCSF faculty.

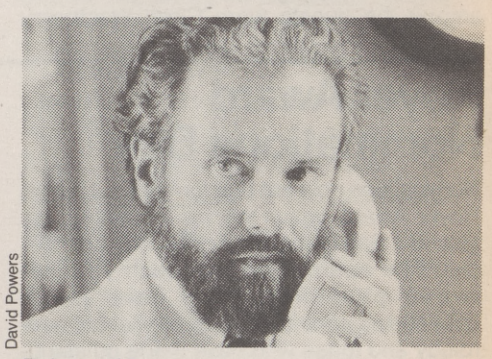


Randolph Falk

*Bainton*

Janet Fries

*Bissel*

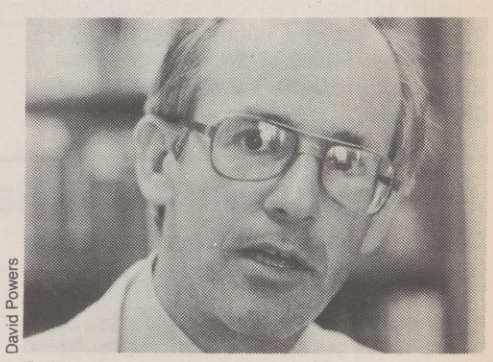


David Powers

*Deisseroth*

Mikkel Aaland

*Scharschmidt*



David Powers

*Schroeder*

## Great News on Salaries—Maybe!

In a surprise and pleasant turn of events, the state has some unanticipated revenue in its pocket and the Governor is planning to grant UC staff employees cost-of-living increases effective July 1, 1987 rather than January 1, 1988.

At the same time, it was announced that, if approved by the legislature, UC faculty will receive an increase of 5.7 percent on January 1, 1988.

If approved by the legislature, non-represented UC staff employees will receive an across-the-board 3 percent increase effective July 1. Executive and MAP employees will receive their merit increase on July 1, 1987, rather than 40 percent on July 1, 1987 and 60 percent on January 1, 1988. Increases for employees in bargaining units will be determined by negotiations currently underway.

# Six Students to Receive Top Honors at Nursing Commencement June 6, Harris Award to Martin-Holland

Mikkel Aaland

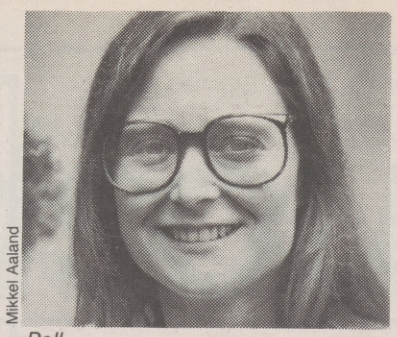
*Martin-Holland*

Mikkel Aaland

*Reilly*

Mikkel Aaland

*Beckman*


Mikkel Aaland

*Pell*

Mikkel Aaland

*Crabtree*

Six students from the School of Nursing have been selected to receive top awards at commencement exercises for 244 students on Saturday, June 6, 10 a.m. at the Veterans Memorial Auditorium, Marin Civic Center in San Rafael.

The recipients include:

- Judith Martin-Holland of Oakland, who will receive the John B. Harris Award, given annually to the graduating UCSF student who best exemplifies the qualities of the late teacher, physician and civil rights advocate, who was a faculty member in the UCSF Department of Medicine for 20 years, one of the founders of the UCSF Black Caucus, and advisor to black medical students until his death in 1973.

A 1977 graduate of California State University, Chico, Martin-Holland received her master's in public administration from California State University, Hayward in 1985, and will receive an MS in pulmonary critical care nursing from the School of Nursing this year.

- Patricia M. Reilly of San Francisco, who will receive the Florence Nightingale Award as "the student who, in undergraduate studies, best demonstrates leadership, scholarship and clinical expertise."
- Amy Beckman and Paula Pell of San Francisco, who will receive Outstanding Master of Science Awards, presented for "best demonstrating leadership, scholarship and clinical expertise."
- Assistant professor M. Katherine Crabtree, RN, DNS; and Erna Schilder, RN, DNS, of Winnipeg, Canada, who will receive Distinguished Dissertation Awards as doctoral students "whose dissertations best exemplify scholarliness and innovation, and best contribute to nursing and scholarship."

Class speakers will be Donna Green of San Francisco representing the baccalaureate students; Susan Brennan of Fremont, the master's students; and Merrie Kaas of San Francisco, the doctoral students.

Ada Lindsay, RN, PhD, dean of the School of Nursing at UCLA, and former UCSF professor and chair of physiological nursing, will deliver the commencement address "Nursing in the 21st Century."

The graduating master's students will present a "Teacher of the Year Award" to Laura Reif, RN, PhD, associate professor, physiological nursing. Holly Wilson, RN, PhD, professor, mental health, community and administrative nursing, will receive the same award presented by bachelor of science students. The graduating doctor of nursing science students will present Dorothy Oda, RN, DNS, associate professor, mental health, community and administrative nursing, with the "Mentor of the Year Award."

Class marshals will include Ramona Mercer, RN, PhD, doctoral students; Nancy Okamoto, RN, MS, master's students; and Claudia M. West, RN, MS, baccalaureate students. Associate professor Katharyn May, RN, DNS, will serve as school marshal; associate professor Dorothy Oda, RN, DNS, faculty marshal; and Esther Garrison, BS '40, MA '44, University of Minnesota, honorary marshal.

Dawn Finch

## A Helping Hand for Minority Nurses

Minority nurses and nursing students were the guests of honor at a reception sponsored by the Department of Nursing Affirmative Action Advisory Committee to celebrate National Nurse's Day earlier this month. Among the hostesses was Marilyn Rajokovich (left), director of nursing service for LPPI; and among the guests were Carol Westberry from 6 Long surgery (shaking hands with Marilyn) and (background, left to right) Jaly Yu from the OR, and nursing students Julie Tan and Jin Ti.

The Nursing Affirmative Action Advisory Committeee is a support/resource group for nurses of various ethnic backgrounds.

## Gortner is Nahm Lecturer June 5

Distinguished scholar and pioneer in nursing research Susan R. Gortner, PhD, will deliver the seventh Helen Nahm Research Lecture, "Affairs of the Heart," on Friday, June 5, at 10 a.m. in Toland Hall. A reception will follow in the Millberry Union west lounge.

A professor of family health care nursing, Gortner first came to the School of Nursing in 1978 as the first, and only, associate dean of research, a position she held until 1986.

Gortner's career includes 12 years in the Division of Nursing, US Public Health Service, most of which time she served as chief of the Nursing Research branch, with responsiblity for the extramural research and research training programs. She has had a long-standing interest in cardiac surgical nursing since her days at Johns Hopkins where she was involved with treatment of one of the first cardiopulmonary bypass operation patients in this country.

The Helen Nahm Research Lecture Award honors the professor emeritus and dean of the School from 1958 to 1969, who developed the clinical specialty master's program and the first comprehensive professional doctoral nursing degree program in the US.

## We're #1 Again in NIH Research Funds

The UCSF School of Medicine received more National Institutes of Health grant money in 1986 than any other medical school in the country. That marks the eleventh consecutive year that our School has held that distinction.

The School received $87.3 million from NIH in 1986—four percent more than 1985, followed by Johns Hopkins, Yale, University of Washington and Stanford.

Our campus as a whole received $99.2 million in grants from NIH last year, ranking second, behind Hopkins, in total NIH dollars granted to a single institution.

## UCSF Council News

Nominations for the 1987/88 executive board of the UCSF Council should be sent to UCSF Council Elections, Box 210, Millberry Union, by Wednesday, June 10. Board members will be selected at the next meeting, Thursday, June 25, noon to 2 p.m. in HSW 301. *Remember*, only those people who attend the meeting are allowed to vote.

The Council is encouraging representation from the campus as well as the Med Center, technical as well as administrative non-represented staff, for the following positions: chair, vice chair, secretary, treasurer, editor, two UC Staff Council delegates, and a Regents observer.

Also to be appointed at the June 25 meeting are chairs of the Council's two standing committees—Policy & Bylaws and Publicity & Membership. For a complete description of the above positions call Carol Moeglein, x62252.

Meanwhile, an apology is due to Richard Drake for not listing him in the last issue of *Newsbreak* as being the person who was instrumental in getting A&PS information out to all non-represented employees. Sorry, Richard!

## Royer Award Nominations Due

Nominations now are due for the Dr. J. Elliott Royer Award, which will be presented this year to a San Francisco or East Bay neurologist. The award alternates each year between physicians who have made outstanding contributions to the field of neurology and those who have made outstanding contributions to the field of psychiatry.

Letters of recommendation should be submitted by Tuesday, June 30, to the Royer Committee, Office of the Dean, School of Medicine, Box 0410. For further information call x62342.

## Smith, Greenwood to be Honored at Haight Free Med Clinic's 20th June 10

UCSF's David E. Smith, MD, and Sadja A. Greenwood, MD, MPH, will be among the four honorees at the Haight Ashbury Free Medical Clinics' 20th Anniversary on Wednesday, June 10.

Held at 6:30 p.m. at the Great American Music Hall, the celebration also will honor rock music impresario Bill Graham and former 49er Delvin Williams, cofounder and executive director of the drug program Pros for Kids.

Smith, who is associate clinical professor of toxicology, is founder, president and medical director of the Haight Ashbury Free Medical Clinics. A 1964 UCSF graduate, Smith won the UCSF Chancellor's Award for Public Service in 1974 for establishing the Haight Clinics, which have served as a model for free clinics in other communities throughout the country.

Greenwood, assistant clinical professor, ob/gyn and reproductive sciences, is a longtime activitist in the field of women's health. She received the 1985 Book of the Year Award from the *American Journal of Nursing* for her book *Menopause, Naturally*. She will be honored for her work with the Clinics' Women's Needs Center Advisory and its Women's Midlife Resource Center.

Tickets for the event are $125 per person. For further information call Wendy Coblentz or Melissa Grigsby at 956-1011.

## An Afternoon at the Races with EMPACT!

On Saturday, June 27, all staff are invited to join EMPACT! in "An Afternoon at the Races" at Golden Gate Fields. EMPACT!, if you remember, is the new activities club that organizes recreational, social and cultural programs for all UCSF employees.

This will by no means be an ordinary afternoon at the horse races. All participants will be treated to a deluxe, *air conditioned* view of the track and a gourmet lunch at the Turf Club. To top off the visit, one of the ten races of the day will be named after UCSF, and three members of the UCSF group will be part of the winners circle. A further bonus is that UCSF participants will not have to wait in the general lines to place their bets. You can place them right in the Turf Club.

EMPACT! welcomes participants of all ages and interests. The track opens at 11 a.m., the buffet is open from noon to 2:30 p.m. and the races begin at 1 p.m.

EMPACT! is offering the whole event for $17. Entrance into the Turf Club, without lunch, is usually $15. If you, your co-workers or family members are interested in joining in on an afternoon of fun, call EMPACT! coordinator Laura Barney at x66932, or drop by Millberry Union-PRO, Room 241.

**Answer the trivia question and win two tickets to "An Afternoon at the Races:"** The first race for saddled horses was during the 564 BC Olympics. Where were these Olympics held?

There will be a drawing of all correct entries. Make sure that EMPACT! — MU 241, Box 0234 — receives your entry by Friday, June 12.

## Faculty Research Lecturer Announced

The UCSF Committee on Research will announce who the 1987-88 Faculty Research Lecturer will be at the next meeting of the Academic Senate, San Francisco Division on Tuesday, June 2, at 4 p.m. in HSW 300. In addition, the Committee on Academic Personnel will announce this year's Academic Senate "Distinction in Teaching Awards."


## UCSF *Newsbreak*

UCSF (ISSN0891-6063) Volume 2, Number 11, May 23-June 5, 1987. Published by the University of California, Third and Parnassus, San Francisco, CA, 23 issues per year—biweekly, except triweekly June, July, August and December. Second-class postage paid at San Francisco, CA. Postmaster send address changes to *UCSF Newsbreak*, News & Public Information Services, University of California, San Francisco, 532 Parnassus, Room 300, San Francisco 94143-0250.

**Deadline** for the next issue, which will cover June 6-26 (three weeks) will be Tuesday, May 26. Please send campus news copy to Allen Balderson and Medical Center news to Dawn Finch, both at the above address. Last-minute copy can be taken over the telephone by calling x61541 or x62557.

*Editor:* Allen J. Balderson
*Med Center writer:* Dawn Finch
*Calendar, Gazette editor:* Donald Hickerson
*Production editor:* Don McClelland

Carol Fox, News Director

Michela Reichman, Assistant Chancellor—Communications


Mikkel Aaland

Mikkel Aaland

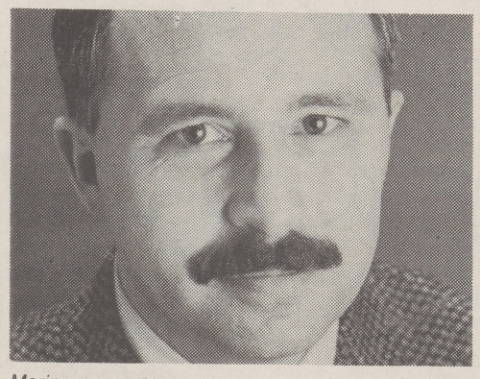
# Gazette

## Honors & Awards

Paul Fusco

*Rutter*

**William J. Rutter**, professor, biochemistry & biophysics; Hertzstein Professor of Biochemistry: Elected to membership in the American Academy of Arts & Sciences.



*Morin*

**Stephen Morin**, assistant clinical professor, medicine: Elected president, California State Psychological Association.

**Edwin F. Rosinski**, professor, medicine & pharmacy: Appointed to the Medical Advisory Committee, National Fund for Medical Education.

**Jay Beckstead**, assistant professor, pathology: Invited speaker at the Arizona Society of Pathology, May 9. He spoke on *AIDS-Associated Malignancies*.

Mikkel Aaland

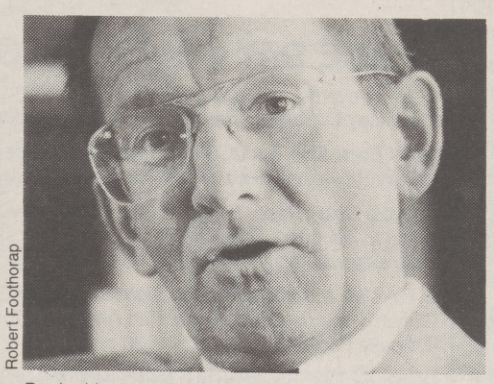
*Dennis*

**Debbie Dennis**, second-year student, School of Medicine: Awarded a 1987 Commonwealth Fund Medical Fellowship.

**Albert R. Jonsen**, professor, ethics, medicine & pediatrics: Invited to be the Joseph & Rose Kennedy Visiting Professor at the Kennedy Institute of Ethics, Georgetown University, for fall quarter 1987. He also was chosen the Raymond Pruitt Lecturer, Mayo Graduate School of Medicine, and appointed to the board of directors of the Sierra Foundation.

Mikkel Aaland

*Porter*



Robert Foothorap

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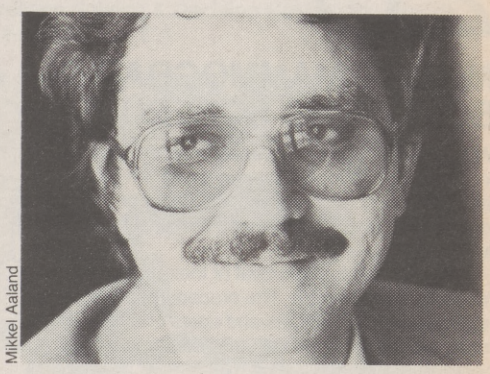
David Powers

*Jonsen*

## Appointments



Mikkel Aaland

**Randy Lopez**, who has held the position of director, Affirmative Action, for the past year, will be transferring laterally to the Personnel Department on July 1, where he will serve as second in command to Assistant Vice Chancellor Chick Francis. He will manage the Human Resource Information Center, which will include a campus-wide human resource system currently under development. He also will direct the Employment Division. Lopez's background includes implementing a human resource information system at Louisiana State University as well as experience in staff training and development and employment. Recruitment for a new director of Affirmative Action now is underway.

Mikkel Aaland

**Richard A. Culbertson**: Director of finance and administration for the Medical Group at UCSF, a multi-specialty practice which includes virtually all full-time UCSF faculty physicians and administers Health Net, the Medical Center's new health maintenance organization. He comes to UCSF from Kaiser-Permanente, where he was director of planning.

## School of Pharmacy Teachers, Students Honored

Seven campus faculty and teaching assistants have been honored by the School of Pharmacy with the annual Long Foundation Awards for Excellence in Teaching.

The awards, together totalling $4,600, were presented at a special ceremony on Friday, May 1, to:

- Ken A. Dill, PhD, associate professor, pharmaceutical chemistry and pharmaceutics.
- Betty Dong, PharmD, associate clinical professor, clinical pharmacy and family and community medicine.
- Betty-ann Hoener, PhD, vice chair and associate professor, pharmacy and pharmaceutical chemistry.
- William Chan, graduate student, pharmaceutical chemistry.
- Victoria Hale, graduate student, pharmaceutical chemistry.
- K.C. Lim, staff research associate, parasitology.
- Philip A. Towne, PharmD, assistant clinical professor, clinical pharmacy.

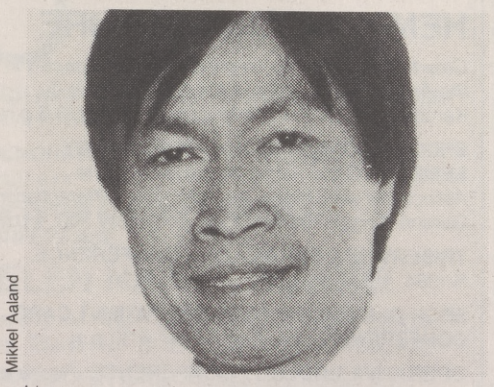
Also at the ceremony, the following pharmacy students were recognized:

- Graduating students Maise So, Okkyung Suh and Robert Middleton took first, second and third place, respectively, in the Dean's Award for Academic Excellence.
- Third-year Forrest Batz won the Student American Pharmaceutical Association's (SAPA) Outstanding Student Service Award.
- Second-year Gene Lem won the SAPA Outstanding Project Coordinator award.
- Third-year Marilyn Hedges and fourth-year David Hickman won the Associated Students of UCSF's School of Pharmacy Outstanding Service Award, while Brad Cowell, fourth-year, took honorable mention.

Another 40 students were honored at the ceremony for receiving Regents scholarships, various pharmacy awards, their work as class officers, plus induction into the Rho Chi national honor society.

Mikkel Aaland

*Hoener*



Mikkel Aaland

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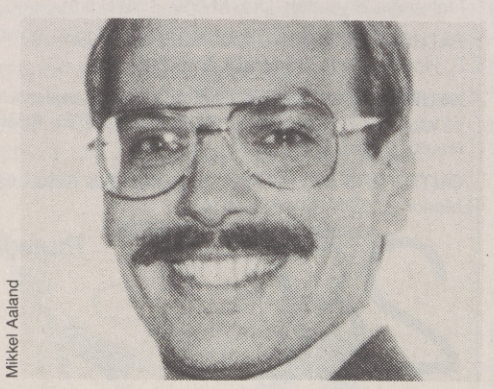

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*Towne*

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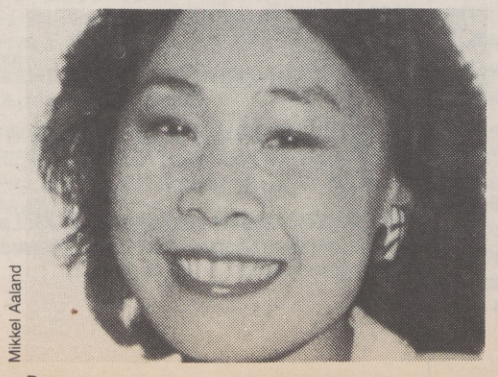
*Chan*



Mikkel Aaland

*Dong*

Mikkel Aaland

*Hale*

## Service Awards

*Service awards are issued on staff members' tenth anniversary of employment (or longer, in increments of five years). Names are provided by Personnel as awards are processed. Campus and Medical Center departments should send criteria to Personnel as employees become eligible for service awards.*

**Demetria Aleck,** 25 years, Metabolic Research Unit

**Alice Beckmann,** 25 years, Cancer Research Institute

**Bettye J. Bougere,** 30 years, nursing service

**Ralph M. Broyles,** 20 years, environmental services

**Marianne S. Cahalan,** 10 years, OR

**Flordeliza R. Capili,** 15 years, School of Pharmacy

**Anita M. Corpuz,** 20 years, nutrition & dietetics

**Florencia B. Cristobal,** 10 years, clinical labs/SFGH

**Mary R. Crittenden,** 20 years, pediatrics

**Mary M. Cucci,** 10 years, nursing service

**Pamela S. Donahue,** 10 years, HISD

**Lynne M. Engler,** 15 years, pediatrics

**Miriam Escamilla,** 10 years, urology

**Marina Gordillo,** 15 years, medical information systems

**Joan E. Guerra,** 15 years, HISD

**Maria O. Hidalgo,** 10 years, nursing service

**Janice Horst,** 10 years, accounts receivable

**Sara Hudson,** 10 years, CVRI

**Edward Hunter,** 20 years, environmental services

**Calvin Inori,** 25 years, radiology

**Kyra O. Janssen,** 10 years, quality assurance

**James B. Jones,** 20 years, accounts receivable

**Gerald L. Kropp,** 10 years, general medicine/SFGH

**Linda G. Lawley,** 10 years, anatomy

**Lillian H. Lemon,** 25 years, registrar and admissions

**Amy Mendicelli,** 15 years, radiology

**Remedios M. Middleton,** 10 years, School of Nursing

**Jeffrey I. Miller,** 10 years, radiology

**Pamela A. Minarik,** 10 years, nursing service

**Keith Mobbs,** 10 years, clinical labs

**Warnitta B. Montgomery,** 20 years, School of Medicine

**Doris E. Ordway,** 25 years, social work

**Janet Perino,** 10 years, ob/gyn

## Service Award Ceremony June 1

The entire campus community is invited to attend the University Service Award Ceremony on Monday, June 1, at 2 p.m. in the Millberry Union combined lounges. The ceremony will honor 84 staff employees who have completed 25 years of service or have retired in 1986. For further information contact Fred McEnroe, x65186.

# Today/Tomorrow

## 26 Tuesday

### MOBILE MAMMOGRAPHY SCREENING SCHEDULE

Women now can have low-cost mammograms—x-rays to screen for breast cancer—from a mobile van that travels to convenient shopping or downtown locations in San Francisco and remains for a week at a time.

Women need the approval of their physicians to have the mammogram. The procedure takes approximately 20 minutes and costs only $40. To make an appointment call 990-0459 or x62193 between 9 a.m. and 3:30 p.m.

The van will be at the following locations for the next two weeks:

May 26-29: Civic Center, on McAllister St. between Larkin & Polk. (May 25 is a holiday.)

June 4-5: On Taraval St., between 17th & 18th Aves.

**COMBINED MODALITY BREAST CANCER CONFERENCE.** Surg. Clin. Conf. Rm., 6th Fl. A. 8 a.m.

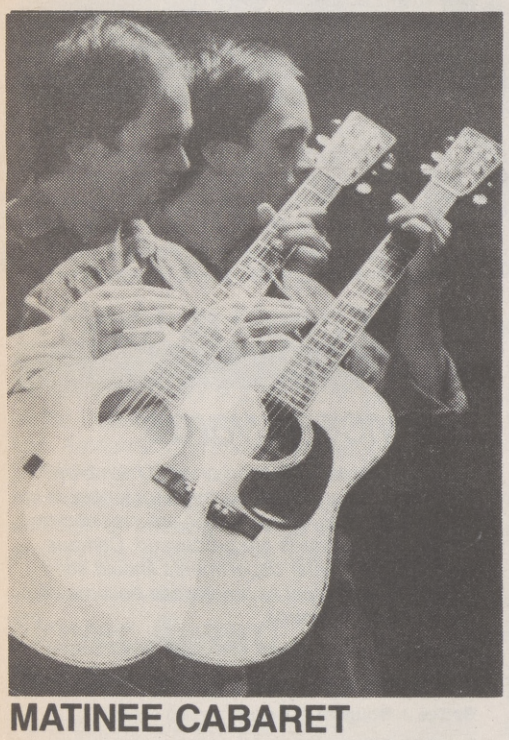
**ORAL & MAXILLOFACIAL SURGERY GRAND ROUNDS:** Residents' Forum followed by Morbidity & Mortality Conference. C 701. 8-10 a.m.

**SFGH PEDIATRIC GRAND ROUNDS:** *Bladder Dysfunction.* Barry Kogan, Ped. Uro. Carr Aud., SFGH. 8:30-10 a.m.

**NEW EMPLOYEE ORIENTATION:** *UCSF Policy, Procedures & Benefits.* Presented every other Tues. All new employees are urged to attend. S 214. 8:30 a.m.-noon. To register call x61645.

**OB/GYN GRAND ROUNDS:** *Patterns of Fetal Growth Among Obese & Glucose-Intolerant Women.* James R. Green, Ob/Gyn, SFGH. S 1364. 9 a.m.

**ANATOMY SEMINAR:** *The Role of Platelet-Derived Growth Factor in Cell Proliferation.* Rusty Williams, Med. HSE 1309. Noon.



### MATINEE CABARET

Performances by UCSF PRO Recreation staff members Karen Attix & Alan Tower. *Executive Assistant* is a dance by Attix & *Phases, Songs from the Heart* acoustic guitar solo by Tower. Cole Hall. Noon.*

**OBSTETRICS/PEDIATRICS & ANESTHESIOLOGY CONFERENCE:** Julian T. Parer, Ob/Gyn; Roderic H. Phibbs, Ped. & CVRI; Sol Shnider, Anes. & Ob/Gyn. M 1486. Noon.

**GENDER, CLASS & RACE IN THE HISTORY OF HEALTH SCIENCES:** *Women Physicians: Recent History, Prospects & Stresses.* Lillian Cartwright, Psychr. HSW 302. Noon-1 p.m.*

**INTERNATIONAL FOLK DANCING:** Led by Dean Linscott. No partner needed. Everyone welcome. MU Gym. 1:15-2:30 p.m. $2.*

**SFGH GI-MEDICINE/SURGERY/RADIOLOGY IMAGING CONFERENCE.** Rm. 1X58, SFGH. 4-5 p.m.

**BIOCHEMISTRY & BIOPHYSICS SEMINAR:** *Chi: How It Doesn't Work, How It Might Work.* Franklin W. Stahl, Mol. Bio., U Oregon. HSW 301. 4 p.m.

## 27 Wednesday

**HAND SURGERY CONFERENCE:** Journal Club. S 214. 7-8 a.m.

**SFGH ORTHOPEDIC SURGERY STAFF CONFERENCE.** Rm. 5K8, SFGH. 7:30-9 a.m..

**SFGH UROLOGY GRAND ROUNDS.** Cafeteria Confr. Rm. 1, SFGH. 7:30-9 a.m.

**MULTIDISCIPLINARY TUMOR BOARD:** M 1296. 7:30 a.m. Call Lourdes Sibayan, coordinator, x61662.

**PSYCHIATRY GRAND ROUNDS:** *Corticosteroids in Psychiatry: Beyond the DST.* Owen Wolkowitz, Psychr. LPPI Aud. 8-9 a.m.

**NUCLEAR MEDICINE SEMINAR.** L 340. 8:15-9:15 a.m.

**ENDOCRINE GRAND ROUNDS:** *Exercise & Bone Mass.* Robert Marcus, Med., Stanford. M 1486. 8:30 a.m.

**PRIMARY CARE LECTURE SERIES:** *Ambulatory Assessment & Management of Hypertension.* Edmund Lonergan, Med. 10 a.m.-noon.

**BENEFITS NOONTIME MEETING:** *What Happens to My Benefits if I Leave UC?* Mary Kahn, Benefits. Noon.

**MEDICAL GRAND ROUNDS:** *Recombinant DNA & Medical Progress.* John D. Baxter, Med., Biochem. & Biophys. Cole Hall. 11 a.m.-noon.

**PHARMACY SPECIAL LECTURE:** *"Counter Detailing" of Physicians: A Cost-Effective Innovation to Improve Prescribing.* Jerome Avorn, Social Med. & Hlth. Policy, Harvard. HSW 301. Noon.

**OCCUPATIONAL & ENVIRONMENTAL MEDICINE LECTURE:** *Occupational Health Hazards in the Biotechnology Industry.* Lew Pepper, Occ. & Envrn. Hlth., Harvard. Admin. Confr. Rm., Santa Clara Valley Med. Ctr. Noon.

**ORAL BIOLOGY 209-CONNECTIVE TISSUE SEMINAR:** *Molecular Mechanisms of the Interactions of Collagen.* Rajendra S. Bhatangar, Dent. S 214. Noon.

**WOMEN & SPIRITUALITY MEETING:** Landberg Center, 1378-3rd Ave. Noon-1 p.m. Call 564-3515 for further info.*

**BROWN BAG LECTURE SERIES:** *Nature of the Hypnotic Experience.* Ernest R. Hilgard, Psych. Emer., Stanford. HSW 300. Noon. Also telecast live to SFGH Carr Aud. & CED 3rd Flr. Commons Rm. Videotapes available for viewing in HSE 345, SIMA unit, UCSF Library. Call x64394.*

**UCSF AL-ANON MEETING:** For friends & families of alcoholics. C 517. Noon-1 p.m.*

**FACULTY COUNCIL MEETING.** S 222. 1-3 p.m.

**HEAD & NECK TUMOR CONFERENCE.** A 732. 1-3 p.m.

### HENRY MOON LECTURE

*Growth Regulation by Heparin/Heparan Species in the Arterial Wall & Renal Glomerulus.* Morris T. Karnovsky, Path. Anat., Harvard. HSW 302. 3-5 p.m.

**ENDOCRINOLOGY & CELL PHYSIOLOGY SEMINAR:** *Gene Factor Repressible Gene Associated with Triggering Adipocyte Differentiation.* Gordon Ringold, Syntex, Palo Alto. HSW 300. 4 p.m.

**TRISERVICES CARDIOLOGY CONFERENCE.** S 1364. 4:30-5:30 p.m.

**SFGH GI-MEDICINE/SURGERY PATIENT CARE CONFERENCE.** Rm. 4H2, SFGH. 4:30 p.m.

**OPERATIVE UROLOGY CONFERENCE:** *Repair of Urethral Stricture: Experience with 400 Cases.* Mahendra Bhandari, Uro. M 460. 4:30-6 p.m.

**PATHOLOGY GRAND ROUNDS:** *Bone Tumors.* E. Howes, Path. HSW 508. 5:15-6:15 p.m.

**NEUROSCIENCE CONFERENCE:** *Retroviruses - Models of Disease: AIDS, Brain Tumors.* Mike Scott, Neuro. M 666. 6-7 p.m.

**OUTDOORS UNLIMITED:** *Bay Area Sea Kayakers Meeting.* HSW 301. 6:30 p.m.*

## 28 Thursday

**CLINICAL PAIN CONFERENCE.** S 758. 7:30-8:30 a.m.

**OPHTHALMOLOGY GRAND ROUNDS:** *Comitant Strabismus: Not Always Benign.* Syd Williams, Oph. Preceded by patient exams & discussion: *Plastics.* S 214. 8:15 a.m.

**OCCUPATIONAL & ENVIRONMENTAL MEDICINE GRAND ROUNDS:** *Chronic Toxic Encephalopathy.* Peter Yip, Occup. Med., SFGH. Carr Aud., SFGH. 8:30-10 a.m.

**PEDIATRIC GRAND ROUNDS:** *Recent Insights into Duchenne Muscular Dystrophy Provided by Molecular Genetics: Implications for Diagnosis & Therapy.* David R. Cox, Ped. S 664. 8:30-9:30 a.m.

**SFGH TRAUMA CENTER CONFERENCE.** Rm. 4H40, SFGH. 8:30 a.m.

### LEAKE DAY CELEBRATION

A day of events celebrating the life of the late Chauncey D. Leake, pharmacologist & humanitarian.

*Used Book Sale.* By UCSF Retirees Assn. to benefit Library Browsing Room. Med. Sci. lobby. 10 a.m.*

*Recycle Relay Race.* From the front of Millberry Union to Saunders Court where a picnic, plant sale & bake sale will be in progress. Noon-1 p.m.*

*G Proteins & Transmembrane Signaling.* Alfred E. Gilman, Pharmacol., U Texas. 10th Annual Chauncey D. Leake Lecture. Cole Hall. 3-4:30 p.m.*

**UCSF RETIREES ANNUAL MEETING.** Toland Hall. 11 a.m.-noon.

**PEDIATRIC TUMOR BOARD.** L 34. 11 a.m.-12:15 p.m.

**NEUROLOGY GRAND ROUNDS:** *Neurological Complications of Cocaine.* Michael C. Rowbotham, Neuro. S 664. 11:10 a.m.-12:05

**UCSF/MT ZION GERIATRIC GRAND ROUNDS:** *The Neurologist's Approach to Dementia.* Sandra Shefrin, Neuro. Herbst Hall, Mt. Zion. Noon.

**SFGH FAMILY PRACTICE GRAND ROUNDS:** *California Health Care Financing - Dynamics & Dilemmas.* Carol Emmott, CA Assn. Public Hospitals. Carr Aud., SFGH. 12:30-1:30 p.m.

**NEURO-ONCOLOGY TUMOR BOARD.** L 34. 12:30-1:30 p.m.

**HEMATOLOGY/ONCOLOGY GRAND ROUNDS:** *Megakaryocytic Leukemia.* Robert Mass, Hematol/Onc. M 1296. 1:30-2:30 p.m.

**ADOLESCENT MEDICINE CASE CONFERENCE:** *Comprehensive School-Based Clinics: An Update Report on a Fledgling Movement.* Claire Brindis, Ctr. for Population & Repro. Hlth. Policy; Valerie Stoller, Balboa High Schl. Comp. Hlth. Ctr. A 267. 3:30-5 p.m.

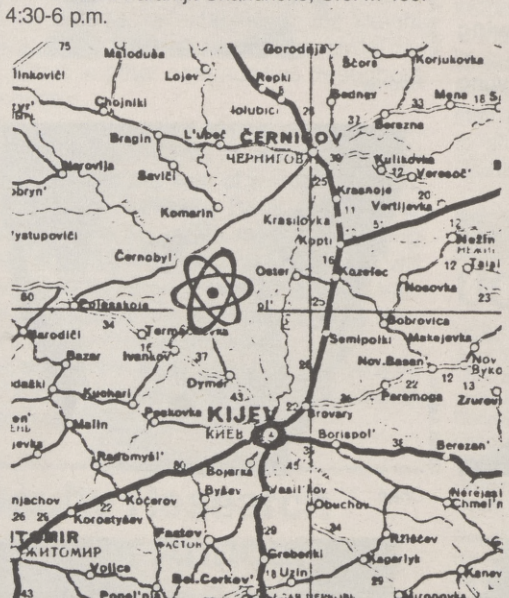
**NEUROBIOLOGY SEMINAR:** *Explorations of a Miniature Brain: Functional & Developmental Investigations of the Insect Olfactory System.* John Hildebrand, Neurobio., U Arizona. HSW 300. Noon.

**NEURORADIOLOGY CONFERENCE.** HSW 303. 4-5 p.m.

**MEDICINE/SURGERY ADULT CARDIAC CATHETERIZATION CONFERENCE.** L 1161. 4-6 p.m.

**PRIMARY CARE GRAND ROUNDS:** *Tremor In the Elderly.* Stephen Sagar, Neuro. A 455. 4:30 p.m.

**UROLOGIC PATHOPHYSIOLOGY CONFERENCE:** *Uretheral Dilation: Obstruction, Infection & Malfunction.* Paramjit Chandhoke, Uro. M 460. 4:30-6 p.m.




### LULU ON CHERNOBYL

**RADIATION ONCOLOGY CONFERENCE:** *Chernobyl: Cause & Effect.* Bruce Lulu, Rad. Onc. L 34. 5 p.m.

**SCHOOL OF MEDICINE SENIOR CLASS PLAY:** MU Gym. 5 & 8 p.m. $2.50. Alumni Assn. reception between shows. MU Madrone Rm. 6:45 p.m. Call x61216.*

**NEUROSURGERY GRAND ROUNDS.** HSW 302. 5-6:30 p.m.

**COLE HALL CINEMA:** *Star Trek IV: The Voyage Home.* Starring William Shatner, Leonard Nimoy & the rest of the intrepid crew of the starship *Enterprise.* Children under 14 $2; MU members, UCSF students & employees (Thurs. shows only) $2.50; general $3. Cole Hall. 5:45 & 8:15 p.m.*

**PLASTIC SURGERY CONFERENCE:** *Cutaneous Malignancies.* Edward L. Howes, Path. HSW 300. 6-7 p.m.

## 29 Friday

**SFGH MAXILLOFACIAL TRAUMA CONFERENCE.** Rm. 4H4, SFGH. 7-7:30 a.m.

**PULMONARY PHYSIOLOGY SEMINAR.** L 1361. 8-9:30 a.m.

**TRICENTER RADIATION ONCOLOGY CONFERENCE.** L 34. 8:10 a.m.

**LPPI CHILD & ADOLESCENT SERVICE CLINICAL CONFERENCE:** *Suicidal Behavior in Children & Adolescents.* Cynthia Pfeffer, Psychr., Cornell. LPPI Aud. 10:10-11:30 a.m.

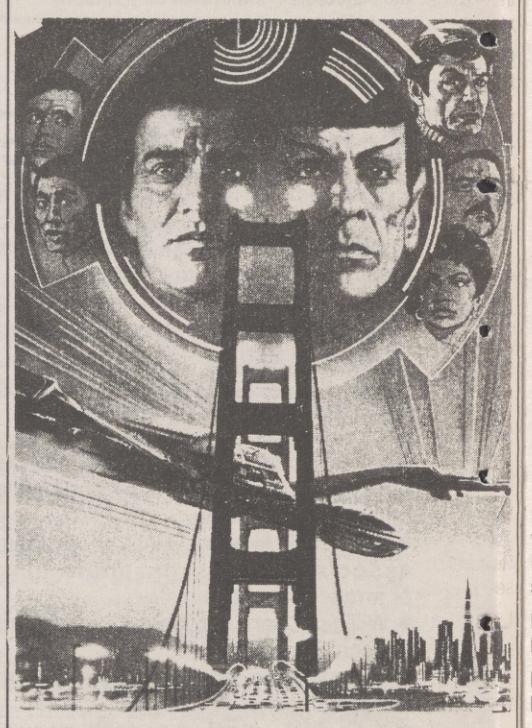
**PHARMACEUTICAL CHEMISTRY SEMINAR:** *Computer Simulations on Proteins, DNA & Their Complexes.* Peter Kollman, Chem. & Pharm. Chem. S 1364. 11 a.m.

**PATHS OF HEALING & WHOLENESS SEMINAR:** *The Shape of Stress.* Rosalind Englander. N 517. Noon.*

**ALCOHOLICS ANONYMOUS MEETING:** All are invited. HSE 336. Noon-1 p.m.*

**REPRODUCTIVE BIOLOGY SEMINAR:** *Receptor Interconversion Model of Hormone Action: The Estrogen Receptor.* Roy G. Smith, Uro. & Cell Bio., Baylor. M 1486. Noon.

**UCSF WOMEN'S BASKETBALL CLUB:** Open to all campus women. MU Gym. 6-7:30 p.m. Call Mary Newman for details, x63058.



**COLE HALL CINEMA:** *Star Trek IV: The Voyage Home.* Staring William Shatner, Leonard Nimoy & the rest of the intrepid crew of the starship *Enterprise.* Children under 14 $2; MU members & UCSF students $2.50; general $3. Cole Hall. 6:30 & 9 p.m.*

## 30 Saturday

**SUMMER STUDENT VOLUNTEER ORIENTATION:** To acquaint student volunteers ages 14-16 with opportunities in the Medical Center. S 214. 10 a.m.-4 p.m. For more information & dates of other orientations call x64372.*

### MEDICINE COMMENCEMENT

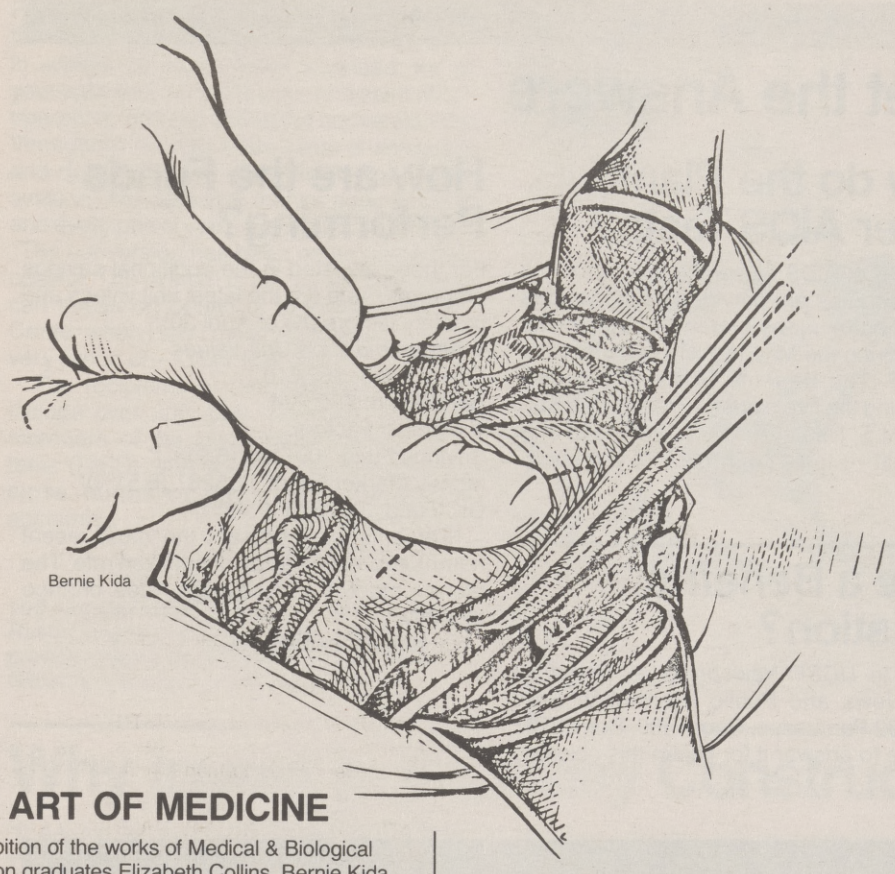
**SCHOOL OF MEDICINE COMMENCEMENT:** Keynote speaker author Norman Cousins, Med., UCLA. Masonic Aud. 12:30 p.m. (For details see page 1.)

## 1 Monday

**OTOLARYNGOLOGY GRAND ROUNDS:** *Laryngeal Trauma.* Michael Shapiro, Rad. Onc. Followed by VAMC grand rounds. S 214. 8-10 a.m.

***Open to the public.**

# May 23-June 5, 1987


Bernie Kida

## THE ART OF MEDICINE

An exhibition of the works of Medical & Biological Illustration graduates Elizabeth Collins, Bernie Kida and Kenneth Richardson. Faculty/Alumni House. 9 a.m.-4 p.m. Reception for the artists on June 4. 4:30-7:30 p.m.*

**HOSPITALS AUXILIARY ART EXHIBIT:** On display for the month of June in the lobby of Moffitt/Long Hospitals are mini-etchings by Danielle Desplan, color photographs by Bill Skach, mini-watercolors by Ann Hoogasian and batik paintings by Romy Weber. A portion of all proceeds benefits patients at the Medical Center. To purchase or reserve work, visit the Auxiliary Office, M 182, 9 a.m.-4 p.m. or call x64906.*

**OVEREATERS ANONYMOUS MEETING:** N 417. Noon. Call Dolores Phillips, 929-8651.*

**ORAL BIOLOGY 220 SEMINAR:** *Iatrogenic Xerostomia.* Scott Palmer, Oral Bio. HSE 317. Noon.

**EPIDEMIOLOGY & INTERNATIONAL HEALTH SEMINAR:** *Mutagen Sensitivity & Cancer Risk.* John Wiencke, Epid. & Intl. Hlth. HSW 1699. Noon-1 p.m.

## ANSELM STRAUSS SYMPOSIUM

An afternoon symposium celebrating the work of School of Nursing sociologist Anselm Strauss. Toland Hall. 1-4 p.m. (For details see page 1.)

## SERVICE AWARD CEREMONY

Honoring UCSF employees who have completed 25 years of service & those who have retired in 1986. Reception follows. MU Lounges. 2 p.m. (For details see page 3.)

**LABORATORY MEDICINE CORE CURRICULUM.** L 535. 2-3:30 p.m.

**LABORATORY MEDICINE GRAND ROUNDS.** L 535. 4-5 p.m.

**CVRI SEMINAR:** *Geriatric Cardiovascular Physiology: Altered Kinetic & Dynamic Responses to Calcium Channel Blocking Drugs.* Janice Schwartz, Med. & Pharm. S 1364. 4-5:30 p.m.

**RHEUMATOLOGY/HAND SURGERY CONFERENCE.** U 469. 4:15 p.m.

## 2 *Tuesday*

**COMBINED MODALITY BREAST CANCER CONFERENCE.** Surg. Clin. Conf. Rm., 6th fl. A. 8 a.m.

**ORAL & MAXILLOFACIAL SURGERY GRAND ROUNDS:** *Repair of Cleft Lip & Palate.* Stephen Mathes, Plast. & Recon. Surg. C 701. 8 a.m.

**SFGH PEDIATRIC GRAND ROUNDS.** Carr Aud., SFGH. 8:30-10 a.m.

**OB/GYN GRAND ROUNDS:** *The Uterine Cervix: Structure & Function During Pregnancy.* Michael Katz, Ob/Gyn; Toru Takahashi, Ob/Gyn, Nippon Med. Schl., Tokyo. S 1364. 9 a.m.

**RETIREMENT MEETING:** To discuss UCSF retirement plans. N 527. Noon.

**OBSTETRICS/PEDIATRICS & ANESTHESIOLOGY CONFERENCE:** Julian T. Parer, Ob/Gyn; Roderic H. Phibbs, Ped. & CVRI; Sol Shnider, Anes. & Ob/Gyn. M 1486. Noon.

**INTERNATIONAL FOLK DANCING:** Led by Dean Linscott. No partner needed. Everyone welcome. MU Gym. 1:15-2:30 p.m. $2.*

**SFGH GI-MEDICINE/SURGERY/RADIOLOGY IMAGING CONFERENCE.** Rm. 1X58, SFGH. 3:30 p.m.

**BIOCHEMISTRY & BIOPHYSICS SEMINAR:** *Cell Contact & Shape in the Regulation of Cytoskeleton Expression During Differentiation.* Avri Ben Ze'ev, Genetics, Weisman Inst., Israel. HSW 301. 4 p.m.

**ACADEMIC SENATE MEETING:** San Francisco Division. HSW 300. 4 p.m. (See page 2, Faculty Research Lecturer, for details.)

**OUTDOORS UNLIMITED:** *Bay Area Boardsailing Club.* MU Madrone Rm. 7:30 p.m.*

## 3 *Wednesday*

**HAND SURGERY CONFERENCE.** S 213. 7-8 a.m.

**SFGH ORTHOPEDIC SURGERY STAFF CONFERENCE.** Rm. 5K8, SFGH. 7:30-9 a.m.

**MULTIDISCIPLINARY TUMOR BOARD:** M 1296. 7:30 a.m. Call Lourdes Sibayan, coordinator, x61662.

**PSYCHIATRY GRAND ROUNDS.** LPPI Aud. 8-9 a.m.

**DERMATOLOGY GRAND ROUNDS:** *Lesion & Skin Cancer Management.* Robert Paver, Derm. HSW 301. 8 a.m.

**PRIMARY CARE LECTURE SERIES:** *Low Back Pain & Joint Examination.* Nancy Byl, Phys. Ther. 10 a.m.-noon.

**MEDICAL GRAND ROUNDS:** *The Eosinophil: Science & Syndrome.* Blair Erb & William Skach, Med. Cole Hall. 11 a.m.-noon.

**WOMEN & SPIRITUALITY MEETING:** Landberg Center, 1378-3rd Ave. Noon-1 p.m. Call 564-3515 for further info.*

**BROWN BAG LECTURE SERIES:** *How Do You Spell Relief?* John Flaherty, Pharm. Choosing Over the Counter Drugs. HSW 300. Noon. Also telecast live to SFGH Carr Aud. & CED 3rd Flr. Commons Rm. Videotapes available for viewing in HSE 345, SIMA unit, UCSF Library. Call x64394.*

**UCSF AL-ANON MEETING:** For friends & families of alcoholics. C 517. Noon.*

**ANATOMY SEMINAR:** *Muscle Regeneration: Regulation by Extracellular Matrix & Growth Factors.* Richard Strohman, Zoo., UCB. HSE 1309. Noon.

**HEAD & NECK TUMOR CONFERENCE.** A 732. 1-3 p.m.

**ENDOCRINOLOGY & CELL PHYSIOLOGY SEMINAR:** *Protein Phosphorylation, Growth Control & Cellular Transformation.* Tony Hunter, Salk Inst., San Diego. HSW 300. 4 p.m.

**TRISERVICES CARDIOLOGY CONFERENCE.** S 1364. 4:30-5:30 p.m.

**SFGH GI-MEDICINE/SURGERY PATIENT CARE CONFERENCE.** Rm. 4H2, SFGH. 4:30 p.m.

## DENTISTRY AWARDS

Annual School of Dentistry Awards ceremony, including a special dedication to Stanley Erpf, '34 for his dedication to & support of UCSF & the School of Dentistry. C 701. 4:45 p.m.

## 4 *Thursday*

**CLINICAL PAIN CONFERENCE.** S 758. 7:30-8:30 a.m.

**SFGH NEUROLOGY-NEUROSURGERY CONFERENCE:** Rm. 4H2, SFGH. 8-9 a.m.

**OPHTHALMOLOGY GRAND ROUNDS:** Proctor Report. S 214. 8:30 a.m.

**OCCUPATIONAL & ENVIRONMENTAL MEDICINE GRAND ROUNDS.** A 455. 8:30-10 a.m.

**PEDIATRICS GRAND ROUNDS.** S 664. 8:30-10 a.m.

**SFGH TRAUMA CENTER CONFERENCE.** Rm. 4H40, SFGH. 8:30 a.m.

**PEDIATRIC TUMOR BOARD.** L 34. 11 a.m.-12:15 p.m.

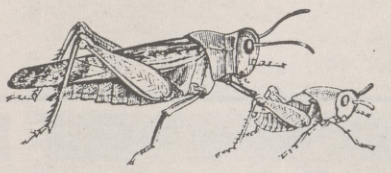
**NEUROLOGY GRAND ROUNDS:** *Treatment of Refractory Status Epilepticus.* Daniel H. Lowenstein, Neuro. S 664. 11:10-12:05 p.m.

**PHYSIOLOGICAL NURSING SEMINAR:** *Narcissism & Nihilism: Kohut & Kierkegaard on the Modern Self.* Jane Rubin, Phil., UCB. N 721. 11:30 a.m.-1 p.m.

**REPRODUCTIVE BIOLOGY SEMINAR:** *Development of Transmembrane Signaling Systems.* Mark Jacobs, Ob/Gyn & Repro. Sci. M 1486. Noon.

**NEURO-ONCOLOGY TUMOR BOARD.** L 34. 12:30-1:30 p.m.

**HEMATOLOGY/ONCOLOGY GRAND ROUNDS:** *Molecular Studies in Breast Carcinoma Tumorigenesis.* Ed Liu, Med. & CRI. M 1296. 1:30-2:30 p.m.



**NEUROBIOLOGY SEMINAR:** *Axon Guidance & the Development of Peripheral Nerves in the Grasshopper Embryo.* David Bentley, Neuro, UCB. HSW 300. 4 p.m.

**MEDICINE/SURGERY ADULT CARDIAC CATHETERIZATION CONFERENCE.** L 1161. 4-6 p.m.

**NEUROSURGERY GRAND ROUNDS.** HSW 302. 5-6:30 p.m.

## 5 *Friday*

**SFGH MAXILLOFACIAL TRAUMA CONFERENCE.** Rm. 4H4, SFGH. 7-7:30 a.m.

**PULMONARY PHYSIOLOGY SEMINAR.** L 1361. 8-9:30 a.m.

**TRICENTER RADIATION ONCOLOGY CONFERENCE.** L 34. 8:10 a.m.

## HELEN NAHM LECTURE

*Affairs of the Heart.* Susan Gortner, Fam. Hlth. Care Nurs. Toland Hall. 10 a.m. (For details see page 2.)

**PHARMACEUTICAL CHEMISTRY SEMINAR:** *Approaches to Cancer Therapy Using 10B-Labelled Monoclonal Antibodies.* M. Frederick Hawthorne, Chem. & Biochem., UCLA. S 1364. 11 a.m.

**PATHS OF HEALING & WHOLENESS:** *Self Esteem.* Jan Carolan. How to change "negaholic" behavior. N 517. Noon-1 p.m.*

**ALCOHOLICS ANONYMOUS MEETING:** All are invited. HSE 336. Noon-1 p.m.*

## GRADUATE DIVISION COMMENCEMENT

Keynote speaker Chancellor Julius Krevans. Cole Hall. 2 p.m. (For details see page 1.)

**UCSF WOMEN'S BASKETBALL CLUB:** Open to all campus women. MU Gym. 6-7:30 p.m. Call Mary Newman for details, x63058.

## DEVELOPMENT & TRAINING COURSES

Call x64032.

**Problem Solving & Decision Making.** Fri., May 29. 9 a.m.-4:30 p.m. $20.

**Stress Management.** Tues., June 2. 8:30 a.m.-noon. $5.

**Management of Organizational Politics.** Fri., June 5. 9 a.m.-4 p.m. $20.

**Professional Development for the Culturally Unique Employee.** Wed.-Fri., June 17-19. 8:30 a.m.-4:30 p.m. $20.

**Conflict Management Workshop.** Tues., June 23. 8:30 a.m.-12:30 p.m. $5.

**Self-Assessment for Team Planning.** Thurs., June 25, July 2-16. 8:30 a.m.-noon. $5.

**Inter-Team Communication.** Mon. & Tues., June 29 & 30. 9 a.m.-4:30 p.m. $35.

## CONTINUING EDUCATION

### MEDICINE

Call x65208 for further information.

**Topics in Emergency Medicine.** Holiday Inn Union Square, SF. June 1-5, Aug. 31-Sept. 4.

**Neurosurgery Postgraduate Course.** Hotel Meridien, SF. June 4-5, 1987.

**Panel on Inflammatory Disease of the Female Genital Tract.** UCSF. June 11.

**Gastroenterology: Recent Developments in Theory & Practice.** Hyatt Union Square, SF. June 17-19.

**Advances in Internal Medicine.** Hyatt Union Square, SF. June 22-26.

**Family Practice Board Review Course.** UCSF. July 6-9. Call x61482.

### NURSING

Call x65808 for further information.

**Neurosurgical Nurses' Conference.** Hotel Meridien, SF. June 4-5.

### RADIOLOGY

Call x65731 for further information.

**1987 Radiology US Open Golf Meeting.** Hyatt Regency, SF. June 19-20.

### DENTISTRY

Call x61101 for further information.

**Carbon Dioxide Laser in Oral & Maxillofacial Surgery.** UCSF. May 29-30.

**Ultrasonic Scaling for the Registered Dental Assistant.** UCSF. June 6.

**Sedation: Patient Management in Dentistry.** UCSF. June 13.

**Crown & Bridge Temporization Lecture/ Workshop.** UCSF. June 19-20.

## HELP ELIMINATE SCHEDULING CONFLICTS

In order to help the campus avoid conflicts in scheduling important events, the News & Public Information Services Department has a computerized calendar. It is suggested that faculty, students and staff call x61541 when they are planning an event to make sure nothing has been scheduled for that date. Please note that in order to reserve campus conference rooms and auditoriums, it is still necessary to call Millberry Union at x62571, Room Reservations at x64436, Faculty/Alumni House at x64723, Laurel Heights at x68100 or the individual school or department.

# Benefits

## You Have Questions? Here's How to Get the Answers

### Latest Word on the A&PS Program

The latest word on the Administrative and Professional Staff (A&PS) personnel program is that Assistant Vice Chancellor Chick Francis is preparing a letter to send individually to all employees slated to enter the program on July 1, 1987.

The letter will include an explanation of why the merit portion of the program has been postponed, what effect this will have on salaries for 1987-88, and which components of the program do need to go into effect in advance of the merit portion.

You should look for this letter, says Chick, read it thoroughly, and continue to issue your feelings about the program to the A&PS committee, the UCSF Council or directly to Chick's office: Assistant Vice Chancellor/ Staff Personnel Services, Box 0832, LHda 150.

### What Happens When You Leave UCSF?

Find out next Wednesday, May 27, from noon to 1 p.m. in Toland Hall. The Benefits Office is holding a special session to answer all your questions on the subject:

- What happens to my insurance benefits when I terminate my employment at UCSF?
- What happens to my retirement savings?
- What are my choices?
- What can continue?
- What steps do I need to take?

Everyone is welcome. Bring your brown bag.

### How do the Plans Cover AIDS Tests?

What kind of AIDS screening test programs and procedures are provided by the various UCSF health plans? This question was raised during the May 15 AIDS seminar here at UCSF. The Benefits Office is currently canvassing the five plans — Health Net, Kaiser, HEALS, Health America Rockridge and Prudential — to find out. We'll let you know.

### Have a Benefits Question?

Send it to *UCSF Newsbreak — Benefits,* UCSF News and Public Information Services, 532 Parnassus, Room 300, Box 0250. We'd like to answer it for you in this column.

### How are the Funds Performing?

For those invested in the additional savings programs, here are the latest unit values and monthly factors (as of April 30):

- *Accummulation Unit Values*

Equity Fund: $52.610
Bond Fund: $30.224

- Monthly Factors:

Savings Fund: .007138 (8.91%)*
Money Market Fund: .005267 (6.51%)*
GIC Fund: .007578 (9.48%)*

*Percentages represent the most recent returns expressed as an annualized rate. The money market and savings rates change monthly.

Questions, call x61400.

# Jobs

*The Personnel Department, located at 1350 Seventh Avenue, is open to receive applications every weekday from 8 a.m. to 5 p.m. with extended hours on Wednesdays, 8 a.m. to 6:30 p.m. Details of jobs listed below are available in the UCSF Employment Opportunities flyers. Copies are distributed campuswide and also are posted at the Personnel Office and in the main lobby of Moffitt Hospital.*

*Key:*

UNION CODES: CX—Clerical and Allied Services
AFSCME EX—Patient Care Technical SX—Service
CNA NX—Registered Nurses

## Clerical and Allied Services

**Accounting Assistant III (CX)**. Cardiovascular Research Institute. #M-L41198. $2,010-$2,416. Filing Deadline: 5/27/87.

**Accounting Assistant II (CX)**. Medicine/AIDS/Oncology - SFGH. #M-C52636. $1,766-$2,108. Filing Deadline: 5/27/87.

**Administrative Assistant II (CX)**. Publications - 1855 Folsom St./CED. #V-H53652. $1,766-$2,108. Filing Deadline: 5/27/87.

**Administrative Assistant II (CX)**. Stomatology. #V-B51882. $1,766-$2,108. Filing Deadline: 5/27/87.

**Personnel Assistant II (CX)**. LPPI. #V-W51084. $1,766-$2,108. Open Until Filled.

**Project Assistant II (CX)**. Family and Community Medicine. #M-W54021. $1,766-$2,108. Filing Deadline: 5/27/87.

**Project Assistant II (CX)**. LPPI:Research. #V-W50999. $1,766-$2,108. Filing Deadline: 5/27/87.

**Child Care Assistant I (CX)**. Child Care Study Center. #V-H50734. $8.94-$10.59/Hr. Open Until Filled.

**Principal Typist Clerk (CX)**. Stomatology: Oral Biology. #V-B47517. $1,556-$1,843. Open Until Filled.

**Senior Word Processing Specialist (CX)**. Physiological Nursing. #V-H46658. $8.94-$10.59/Hr. Open Until Filled.

## Engineering

**Assistant Environmental Health and Safety Technologist**. Environmental Health and Safety. #V-B51683. $2,375-$2,867. Filing Deadline: 5/27/87.

**Environmental Health and Safety Technician**. Environmental Health and Safety. #V-B51688. $1,738-$2,070. Filing Deadline: 5/27/87.

## Communications

**Senior Writer**. Medical Center Administration. #H-P53949. $2,217-$2,669. Filing Deadline: 5/27/87.

## Health Care and Allied Services

**Physician's Assistant or Nurse Practitioner II (NX)**. Epidemiology and International Health - SFGH/VAMC/ Parnassus. #M-F45959. $2,777-$3,346 or $2,843-$3,427. Open Until Filled.

**Clinical Nurse III (NX)**. Neurosurgery - SFGH. #M-F49403. $2,711-$3,270. Open Until Filled.

**Clinical Nurse II (NX)**. Emergency - Long Hospital. #H-C29066. $14.87-$17.11/Hr. + Shift Differential. Filing Deadline: 5/27/87.

**Clinical Laboratory Technologist**. Ob/Gyn. #M-W42155. $2,505-$3,020. Open Until Filled.

**Registered Respiratory Therapist/Respiratory Therapist (EX)**. Respiratory Care Service - SFGH. #H-A7286. $2,197-$2,649 Or $2,006-$2,412. Filing Deadline: 5/27/87.

**Hospital (Clinical Labs) Assistant III - Supervisor**. ACC:Clinical Labs. #H-C50591. $1,898-$2,281. Filing Deadline: 6/3/87.

**Hospital (Staffing) Assistant II**. Nursing. #H-C50897. $9.78-$11.68/Hr. Filing Deadline: 5/27/87.

## Administrative/ Professional

**Director of Affirmative Action**. Affirmative Action. Mid $50,000 - low $60,000. Filing Deadline: 5/31/87. Apply to: Shirley Carpenter.

**Reimbursement Manager**. Budget & Reimbursement. $40,800-$61,200. Filing Deadline: 6/3/87. Apply to: Catherine Pedersen.

**Manager, Human Resource Information Center.** Personnel - 1350 - 7th Ave. $40,000 to mid-$50,000. Filing Deadline: 6/24/87. Apply to: Shirley Carpenter.

**Computer Resource Manager I**. Hospital Information Systems - Parnassus/CED. $3,543-$4,175. UCSF Employees Only Apply to: Catherine Pedersen.

**Management Services Officer II**. Family Health Care Nursing. #V-H25173. $2,490-$3,296. Filing Deadline: 6/3/87.

**Administrative Assistant III - Supervisor**. Restorative Dentistry. #V-B48743. $2,018-$2,427. Filing Deadline: 6/3/87.

**Assistant Public Administration Analyst**. Medicine - Parnassus/USF Campion Hall. #M-C52463. $1,933-$2,319. Filing Deadline: 5/27/87.

## Materiel Management

**Buyer I/II (Interior Space Planner)**. Materiel Management. #V-S49457. $1,933-$2,319 Or $2,267-$2,733. Filing Deadline: 5/27/87.

## Sciences, Laboratory and Allied Services

**Staff Research Associate II**. Ob/Gyn. #M-W50183. $2,070-$2,490. Filing Deadline: 5/27/87.

**Staff Research Associate II**. Ob/Gyn. #M-W50132. $2,070-$2,490. Open Until Filled.

**Staff Research Associate I/II**. Cancer Research Institute. #M-F6469/6470. $1,811-$2,169 Or $2,070-$2,490. Open Until Filled.

**Staff Research Associate I/II**. Medicine. #M-C57144. $1,811-$2,169 Or $2,070-$2,490. Filing Deadline: 5/27/87.

## Academic

*The Senior Vice Chancellor—Academic Affairs distributes an Academic Employment Opportunities bulletin on a monthly basis to all UCSF departments. You may obtain a complete description of open academic positions from Academic Affairs, Room U 162, UCSF or by calling x62529. Positions are located on the Parnassus campus unless otherwise noted.*

**Associate/Full Professor in Residence.** Liver Transplantation Service,Surgery. #M-729. Open until filled.

**Assistant Professor in Residence.** Spectroscopy Lab, Radiology. #M-733. Open until filled.

**Assistant/Associate Professor in Residence.** Radiologic Imaging Lab, Radiology. #M-734. Open until filled.

**Assistant Professor in Residence.** Radiology, Moffitt/ Long and VAMC. #M-735 (a) (b). Open until filled.

**Assistant Professor in Residence.** Gynecologic Urology, Ob-Gyn, SFGH. #M-736. Open until filled.

**Assistant Clinical Professor.** Reproductive Endocrinology, Ob-Gyn. #M-737. Open until filled.

**Assistant Clinical Professor.** Emergency Division, Medicine. #M-738. Open until filled.

**Assistant Professor in Residence.** Hematology/ Oncology, Pediatrics. #M-739. Open until filled.

**Assistant Professor in Residence.** Ob-Gyn. #M-741. Open until filled.

**Assistant Professor.** Metabolic Division, Medicine. #M-742. Open until filled.

**Assistant Professor in Residence.** Neurological Surgery. #M-743. Open until filled.

**Assistant Professor in Residence.** Radiology, VAMC. #M-744. Open until filled.

**Assistant Clinical Professor.** Occupational Health Nursing, Mental Health, Community & Administrative Nursing. #N-112. Open until filled.

**Assistant/Associate Professor.** Adult Acute Care Nursing, Physiological Nursing. #N-113. Open until filled.

## Inpatient Nursing

*For more information on the following positions, call nurse recruiter Lynda Purves, x62252.*

**Clinical Nurse IV.** Neonatology. $3045-3675/mo.

**Administrative Nurse III.** Neurosurgical ICU. $3045-3675/mo.

**Administrative Nurse III.** Oncology/Hematology/Bone Marrow Transplant. $3045-3675/mo.

**Clinical Nurse II.** Acute Medicine. $14.51-16.70/hr.

**Clinical Nurse II.** Neurosurgery/Neurology. $14.51-16.70/hr.

**Clinical Nurse II.** Pediatric Intensive Care Unit. $14.51-16.70/hr.

**Clinical Nurse II.** Kidney Transplant Unit. $14.51-16.70/hr.

**Clinical Nurse II.** Neurosurgery. $14.51-16.70/hr.

**Clinical Nurse II.** Gyn/Urol/ENT Surgery. $14.51-16.70/hr.

**Clinical Nurse II.** Oncology. $14.51-16.70/hr.

**Clinical Nurse II.** Pediatric Medicine. $14.51-16.70/hr.

**Clinical Nurse II.** General Surgery. $14.51-16.70/hr.

**Clinical Nurse II.** Medical/Cardiology. $14.51-16.70/hr.

**Clinical Nurse II.** Ortho/Micro Surgery. $14.51-16.70/hr.

**Clinical Nurse II.** Neonatal ICU. $14.51-16.70/hr.

**Clinical Nurse II.** Critical Care Float Unit-Adult. $14.51-16.70/hr.

**Clinical Nurse II.** Cardiovascular/Thoracic/Eye Surgery. $14.51-16.70/hr.

## Psychiatric Inpatient Nursing

*For more information on the following positions, call LPPI Director of Nursing Marilyn Rajokovich, x67361.*

**Administrative Nurse III.** Adolescent & Young Adult Service. $3045-3675/mo.

**Administrative Nurse III.** Behavioral & Neuroscience. $3045-3675/mo.

**Clinical Nurse III.** Psychiatric ICU. $2645-3190/mo.

**Clinical Nurse III.** Behavioral & Neuro Science. $2645-3190/mo.

**Clinical Nurse II.** Children's Inpatient Unit. $14.51-16.70/hr.

## Computer Operations

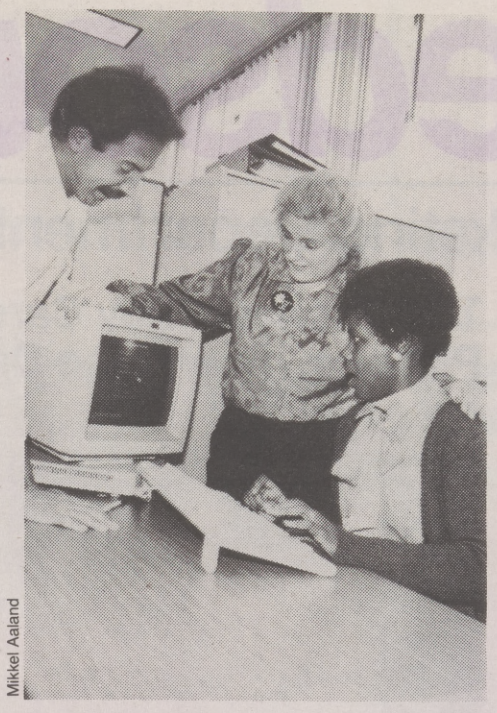
**Computer Operator**. Hospital Information Systems - 1855 Folsom St./CED. #H-P51313. $1,628-$1,923. Filing Deadline: 5/27/87.

# Medsounds Continued

## Big Thanks to Everyone Involved in the CHARMS Conversion

For working all those extra hours — well into the night in some cases; for all the extra work in addition to your normal workload; for all your patience, perseverance and spirit of cooperation, not only during the conversion but throughout the past three years of designing and developing the streamlined new billing system, "My personal thanks goes to each and every one of you," says Director Bill Kerr. "The conversion has been enormously successful. The system is up, it's working, and I can speak on behalf of the entire Medical Center when I say I'm very grateful for — and very proud of — your fine work."

The recipients of this acknowledgement include over 200 staff members, including members of the Hospital Information Systems (HISD) staff, inpatient and ER admissions, outpatient registration and patient accounts.



Mikkel Aaland

***You can do it, Mattie.*** *Inpatient admitting's Robert Roginski and Jacquelyn Hopkins provide moral support during Mattie Wells-Gilbert's first crack at the new system.*

Mikkel Aaland

***So long, Hazel.*** *Members of the patient accounts staff mourn the departure of dear Hazel, part of the outgoing system. Note black balloons flying.*

## Why Invest in So Many Construction Projects?

"It seems to me," said Pediatric Practice's Pat Chaballa at the "Meet the Director" meeting on May 6, "that at the same time we're having all these budget constraints, there are a lot of construction projects going on. Why are we investing so much in construction?"

The Med Center construction projects, responded director Bill Kerr, are divided into two categories. The first category includes construction projects that are required (a) to bring certain aspects of the building up to code, (b) to accommodate new services or programs, or (c) to expand the capacity.

The second category, and probably the category more in question here, includes construction projects for improving the appearance and comfort of the buildings. The Moffitt lobby renovation is a good example of this type of project.

"Why alter a lobby? Or why put money into a cafeteria? A big part of the reason has to do with staying competitive," said Bill. "More and more, members of the public are in a position to be making their own decisions about where they want to go for their health care. And there are a lot of choices out there. Offering an attractive and comfortable environment is an important part of responding to what the public wants and needs.

"In my opinion, our lobby closely resembled a bus depot. It was just about as unattractive, uncomfortable and uninviting as possible. And this was our window to the world — the first impression most people have of the Medical Center. It was like welcoming people into a rickety old airplane and saying, 'Don't worry, the pilot's great.' They're not going to be convinced."

The same thing holds true for the cafeteria, he said. It's currently too small and ineffective to provide for both staff and visitors, and food service rates way up high on the consumer's priority list.

"Thus, these kinds of projects are really crucial to the continued development and prosperity of the Medical Center. If we made budget cuts, but didn't make plans for continuing to stay competitive, we would not be solving any problems. The future state of our budget has a direct link to our ability to be responsive to consumers."

Other topics discussed included:

- What's happening with "COSS"
- Why is service so slow in the outpatient pharmacy?
- Enough Healthnet physicians?
- Unattractive artwork in patient rooms
- Food being stolen from the cafeterias
- Dealing with disrespectful house staff
- Improving patient escort response time
- Improving the tube system
- Coping with late discharges
- What to do about "dead end" jobs
- Marking the service elevators more clearly
- Services for Spanish-speaking patients
- Employees who work holidays on straight time
- Problems with the ventilation system
- Compromises being made by physicians in light of budget cuts
- Will budget cuts mean lay-offs?

If any of these topics grab your attention, or if you want to know what other topics were discussed, you can read the details of the discussion in the minutes of the meeting. You'll find them (hopefully) posted in your department. Or you can talk to one of your colleagues who attended the meeting:

David Laws, operating room
Wanda Carr, environmental services
Pat Chaballa, ACC ped practice I
Yvonne Homstad, pathology
Ken Irvine, ACC general med I
Suzanne Herron, ACC ob practice
Anne Sullivan, clinical labs
Pedro Zamora, nutrition & dietetics
Alicia Pantig, accounting
Jackie Littman, 12 Long
Steve Kilgore, 10 Long
Karen Dukes, ICU
Carolyn Jones, nursing administration
Sheila Antrum, CCU
Linda Woody-Wood, ICN
Maria Estrada, HISD
Mary Connaughton, chaplain service
Roger Lewis, materiel service
Rosanne Rappazini, nursing administration
Patti Gilbert, neuro ICU

Check the next issue of *Medsounds* for date of the next session.

Dawn Finch

## The First Hamburger!

The time is 7:29 p.m., May 1 — one minute before the night meal service was to officially begin. That's Med Center assistant director Dan Shydler in the center flipping the first hamburger, and (front to back) nursing supervisor Anne Findley, nutrition and dietetics director Leon King and cafeteria manager Marilyn Jacobson cutting the ribbon. Hidden behind the scissors is a key figure in this event, dietetic intern Gay Schymer, who coordinated the project and planned the opening celebration.

How is the new service going so far? "Busy," says Marilyn. "And almost twice as busy now that we're serving frozen yogurt."

## Now Parents Can Spend the Night

Maybe you are familiar with the Koret Family House on Irving Street, across the street from the MU garage. This friendly organization provides sleeping accommodations for families of children in the hospital. Some time back, when they began to think in terms of expansion, it occurred to them that what *really* was needed were sleeping accommodations right in the hospital.

"Even when we have space available," says Family House board of directors president Ann Leonardo, "there are some parents who won't leave the hospital. They want to stay close to their child."

They presented their ideas to the Med Center; we were of the same mind; and thus began a concept that evolved into the newly completed three-room complex on the sixth floor that can provide sleep space for up to 21 parents.

Underwritten by the McKesson Corporation, the complex features (1) a sleeproom suite with bunk beds and hide-a-beds, (2) a family lounge by day that converts to a second sleep room by night, via Murphy beds and chairs that convert to beds, and (3) a faculty conference room that converts into seven separate sleeping cubicles at night.

You have to go see this feat of design ingenuity to appreciate it. The conference room, for instance, looks every bit like a well-appointed work area during the day, with a long table running down the center, and comfortable built-in additional seating lining the walls.

By night — presto! — the seating converts into beds and big drawers for storage, curtains pull around to divide the cubicles, and suddenly it provides seven comfortable and private sleeping areas for parents.

"It's a dream come true as far as the Medical Center is concerned," said Dennis Brimhall at the opening reception last week. "But what you see here would not have happened, not in this form, had we not been prompted in our thinking by the Family House. In fact, the number of beds has almost doubled from our original ideas. And you can count on it, that's a direct result of the creative thinking and active involvement on the part of the Family House group."

Mikkel Aaland

*George Nikolaieff from the Koret Family House shows reception guests how the conference room converts to sleeping areas.*

Mikkel Aaland

## Hmm...I Wonder If I Should Go One Higher?

That was the burning question for over 200 auction-goers at the "Treasure Trove" cocktail party preview on May 6.

"It was an exciting evening," says Joyce from the Auxiliary office. "Right before each table would close, people would rush over to do their last-minute bidding." As it turned out, she says, quite a large number of items sold at the preview, but there were still some good bargains left for the public auction the next day.

How did the auction fare as a money-making event? The proceeds are still being calculated — but the tally is looking good, she says.

The pensive bidder in the photo, by the way, is Auxiliary member Beulah Behrman, who was in charge of setting up and grouping all the items for the event.

UCSF Medsounds

Volume 2, Number 11 May 23-June 5, 1987

# "Spend a Day" Introduces New Marketing Department, ACC Services

## New Marketing Department Draws a Big "Spend a Day" Crowd

So many people signed up to "Spend the Day" in the new Planning and Marketing Department, they had to block off four afternoons to accommodate all their visitors.

"I guess we're the mystery department," said Patty Perry, department director and associate director of the Med Center. "Everyone wants to come find out what we're about."

What people found out is that this, for the time being, is a five-member department: Patty, Reese Fawley, Gregory Young, Todd Thoma and Dick Young. If these names sound familiar, there's good reason. Part of the function of this new department is a carryover from Patty's previous job as director of budget and reimbursement — so the latter four, formerly budget and reimbursement people, suddenly found themselves to be planning and marketing people.

Now, what exactly happens in a planning and marketing office? At the present time, because they're so new, most of the energy goes into planning the marketing strategy.

"When they hear the word 'marketing'," says Patty, "many people immediately think 'advertising'. Promotion — in all its forms — certainly is one piece of the picture, but what marketing really is all about is fitting your programs or services to what people need."

It's not a guessing game. For a year prior to the formal establishment of the department, a comprehensive study undertook the task of pinpointing the needs of Med Center users, a group which includes physicians, patients, insurers and health plans. In its first months of existence, the department has tailored this information into a specific strategy. The next step will be the implementation of the strategy.

"What people should realize," says Patty, "is that we're not starting from scratch. We already do a great deal of marketing. Part of our strategy is to focus and consolidate the efforts we're already making." The COSS program is an excellent example of a marketing effort. Improved customer service is a definite strategy for meeting consumer needs.

The basic areas for their strategy include (1) promoting patient referrals, (2) promoting customer (patient) awareness, convenience and satisfaction, and (3) staying competitive in the market place.

This last item has much to do with staying competitive in the contracting process. Much of today's health care is provided through health maintenance organizations (HMOs), in which patients receive all their health care through one provider for a fixed cost; or preferred provider organizations (PPOs), in which patients choose from a list of designated providers in order to get a discounted fee.

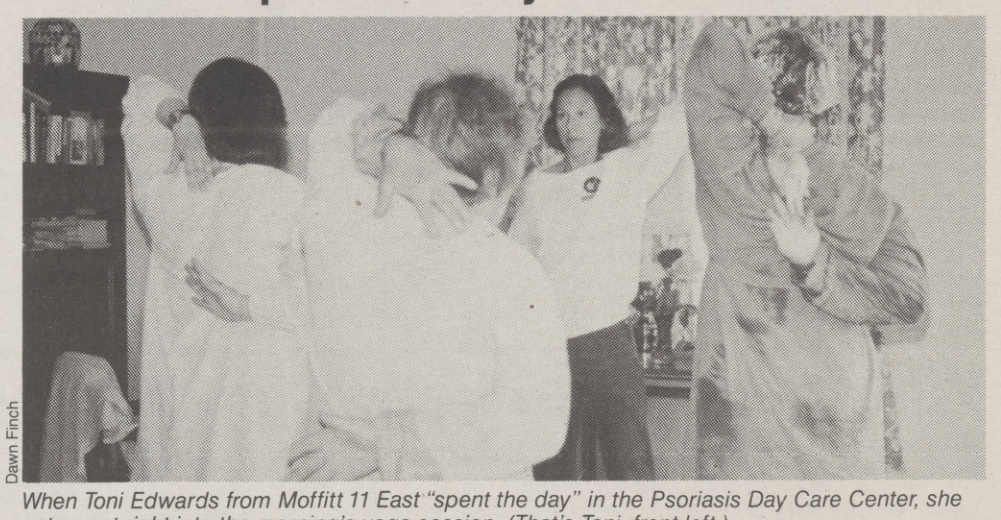
The Med Center currently has contracts with about 75 such organizations, all administered by the Planning and Marketing Department. Health Net, the HMO established by the Med Center this year, is another excellent example of marketing strategy — having to do with staying competitive in the market place.

This really only begins to cover the work underway in this department. They also do a good deal of data analysis to measure the quality of our services. They're working with campus departments News Services and Institutional Relations in promotion of clinical programs and patient education programs. And as they move into the implementation of the marketing strategy, the staff will grow and the complexity of their program along with it. Looks like we'd better do a follow-up during next year's "Spend a Day" program, if we can wait that long.

Mikkel Aaland

*Director Patty Perry briefed visitors on the goals of the new department.*

## The Psoriasis Day Care Program, — New Place to "Spend the Day With A Nurse"



Dawn Finch

*When Toni Edwards from Moffitt 11 East "spent the day" in the Psoriasis Day Care Center, she got swept right into the morning's yoga session. (That's Toni, front left.)*

This year, for the first time, the "Spend A Day With A Nurse" program annexed the Ambulatory Care Center into the roster of places you could visit. There was a choice of seven places — the Eye Clinic, General Medicine II and III, Pediatric Transfusion Service, Pediatric Practice I, the Neurology Clinic and the Psoriasis Day Care Center. While none of these programs and clinics are new by any means, it *was* a first-time opportunity for inpatient staff to check out the outpatient neck of the woods.

*Medsounds* chose to visit the Psoriasis Day Care Center, being somewhat off the beaten track, as it is, tucked in a house on Kirkham Street behind the School of Dentistry. Also "spending the day" was Toni Edwards, an LVN from the Moffitt 11 East dermatology unit, who in addition to playing the role of visitor, provided an interesting inpatient perspective on psoriasis treatment.

The visit began with a welcome and introduction by the Center's coordinator, Mary Dunselman. Psoriasis, she explained, is a genetic disorder. It can't be cured, but it can be effectively managed. The affliction can range from reccuring itchy, scaly patches of skin to the formation of large, thick, hardened plaques on various parts of the body. Despite the discomfort and sometimes pain caused by psoriasis, some of its worst effects can be on the patient's self-image — the result of feeling unsightly in the face of the world.

The Psoriasis Day Care Center opened in 1973, virtually the first of its kind in the nation, and time and again has served as a model for similar programs. The concept, explained Mary, is to extend inpatient treatment methods to an affordable and accessible outpatient program. It has worked very well. In the past 15 years, a whole population of psoriasis patients has found help — that otherwise might not be available — through the Center.

Staff member Renee Dalviseo picked up the tour from here. "We have a total care philosophy," she said. In addition to the standard therapy — which basically consists of four to six weeks of daily applications of crude coal tar and periods of exposure to ultraviolet light — the program emphasizes psycho-social care. This is largely accomplished through group therapy and education, focusing on self care, self image, stress reduction and other crucial areas.

"Stress reduction is an important one," explained Renee. "The correlation between periods of stress and psoriasis flare-up is pretty clear." Thus, their total care program includes classes in therapeutic touch, yoga, and reeducation of movement.

In fact, at the end of the tour of the various treatment rooms, Renee arrived at the "gym," where several day care participants, clothed head to foot in tar-soaked garments, were all ready for their yoga class. All they needed was Renee, their teacher.

Before we leave Renee to her class, just one more question. What can participants expect as a result of going through the program? "In terms of their psoriasis, most patients experience a total or practically total clearing of the skin for eight months to a year — some go longer. In terms of improved quality of life, there's no time boundary on that."

Early next year the Psoriasis Day Care Center will be moving to a former medical building in the Laurel Village area.

## Oh My Gosh. We Did It Again!

For the second year in a row, our UCSF team won the American Heart Association's May Day Run! Our time of 39:40 minutes (the average of the top 10 runners, three of whom must be women) put us first among the nine participating Bay Area medical centers.

Congratulations to our top 10: Paul Findell (37:30), John Danforth (38:45), Steve Kayser (38:55), Hilary Naylor (38:55), Ron Bailey (39:25), Tony McDonagh (39:27), Nathan Lee (39:47), Thomas Tayeri (40:06), Katie Bola (40:54) and Randi Isaacs (41:08). And congratulations to everyone else who ran on behalf of UCSF!

Karen Akerson

*The team captain and the trophy*

Karen Akerson

*A couple of front runners: Hilary Naylor and Steve Kayser. That's Joe Scott on their heels.*

## Roberto Ruiz, New Social Work Director

A reception in the Park Room on May 12 welcomed a much-anticipated figure to the Med Center: the new director of social work, Roberto Ruiz, Jr.

Roberto has relocated here from New Jersey, where for five years he has been director of social work services at University Hospital in Newark, a 530-bed teaching facility affilitated with the University of Medicine and Dentistry of New Jersey. He also served as assistant clinical professor in the UMDNJ Department of Community Medicine.

The move not only is a professional challenge, says Roberto, but also a personal one. He and his wife Delma have three children — a ten-year-old, a 20-month-old and a three-month old. You see what he means.

Mikkel Aaland

## If You Supervise Volunteers, Take Note

Volunteer Services is offering training sessions to help you understand how and where volunteers are assigned, the legal implications of working with volunteers and effective management techniques for supervising volunteers. Forthcoming sessions include:

- Monday, June 8, noon, A 102
- Tuesday, June 9, noon, M 900 (special session for teen volunteer program supervisors)
- Monday, June 15, noon, A 102

Call x61196 to make a reservation for one of the above times. If these times are inconvenient, special sessions can be arranged. The sessions last 45 minutes, and you're welcome to bring your lunch.